



SPONSORSHIP PACKAGES



**RUNAWAY BAY
SEAGULLS**
RUGBY LEAGUE

OUR TEAM

We are lucky to have a team who are experienced in both the game of Rugby League as well as Business. Our Executives are supported by many committed volunteers and members of the Runaway Bay community, including our Old Boys Association and Leagues Club.



DAVID WAITE PRESIDENT & DIRECTOR OF COACHING

- NRL Coach Newcastle Knights & St George Dragons
- Dally M Coach of the Year 1996
- Great Britain Head Coach 2001 - 2003
- Former Australian Kangaroo



DARRYL FISHER TREASURER & COACHING PANEL

- Chartered Accountant
- Former NRL Player Wests Magpies
- QRL RISE Program Co-Head Coach
- Queensland Cup Tweed Seagulls Assistant Coach



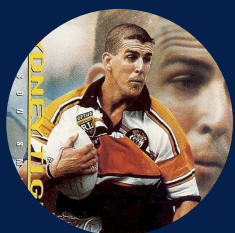
CRYSTAL DECELIS SECRETARY

- 10+ years business experience
- 4 years as Club Secretary



BRETT FITZGIBBON VICE PRESIDENT

- Former NSW Police Detective of nearly 20 years
- Life member of NSW Police Eastern Suburbs DRLFC
- Coach & Age Group Delegate for 5+ years



HUDSON SMITH COACHING PANEL

- Former NRL Player Balmain Tigers
- Former Super League Player Bradford Bulls & Salford Red Devils
- QRL RISE Program Co-Head Coach



LETTER FROM THE PRESIDENT

Without the generous support of our Sponsorship Partners our Club would simply be unable to remain at the forefront of the very competitive Gold Coast Junior Rugby League competition.

Our Sponsorship Committee are particularly mindful of working to enhance your business through an association with the Runaway Bay Junior Rugby Leagues Club. With a collective membership of Junior Rugby League players of over 500 and a Runaway Bay Leagues Club membership of over 10,000, your business will be exposed to a wide audience.

We are willing to assist with promotion of your products/and or services to our membership base of over 1,000 people, and will actively encourage their support of your business. We provide our sponsors exposure through signage, jerseys/shirts, Leagues Club advertising, and social media - Runaway Bay Junior Rugby League enjoys a Facebook reach of 3,500 followers.

Furthermore, by becoming a Partner with our Club you will have the opportunity to meet other businesses and network in a relaxed environment. As a part of your package you will be invited to sponsor days that will be a great way to entertain your own clients at a quality sporting event.

Runaway Bay Junior Rugby League Club's philosophy is one of togetherness, we promote competitiveness on the field through hard work and good work ethic. We also believe that nurturing great human beings in a positive learning environment is much more powerful than winning. We are very proud of our culture and look forward to sharing that with you.

We greatly appreciate your sponsorship consideration and look forward to having you at 'The Bay' in 2024-2025.

David Waite
Club President



HOW WILL SPONSORING BENEFIT YOUR BUSINESS?



Connect with a new audience



Networking opportunities



Brand positioning



Lead generation



Increase sales



Digital and social media campaigns



Brand awareness and recognition



Community engagement

OUR STATS



36 teams

11 competitive teams
(Under 13 – Under 18)

25 non-competitive teams
(Under 6 – Under 12)



800 families visiting our ground at each home game



600 JRLFC Members



10,000 Leagues club members



Over 15,000 spectators in one season



3,500 followers

11,500 social media views monthly



The club has a proud history and are the multiple recipients of Club Champions awards of the Gold Coast Junior Rugby League.



JRLFC Sponsorship Packages

	DIAMOND SPONSOR \$15,000 + GST (24 month campaign)	PLATINUM SPONSOR \$10,000 + GST (24 month campaign)	GOLD SPONSOR \$5,000 + GST (24 month campaign)	SILVER SPONSOR \$2,500 + GST (24 month campaign)
Name/logo on all playing jumpers (prominent logo - placement negotiable)	✓			
Name/logo on all playing shorts (all 36 teams)	✓			
Double Fence Sign (4880 x 900)	✓	✓		
Name/logo on all playing jumpers (Sleeves, back top/bottom)	✓	✓		
Name/logo on all game shirts	✓	✓		
Name/logo on goal post pads (placement negotiable)	✓	-		
Name/logo on corner pads	-	✓		
Game day ad on electronic score board	✓	✓		
Name/logo on all training shirts	✓	✓	✓	
Game day announcements	✓	✓	✓	
Single Fence Sign (2440 x 900)	-	-	✓	✓
2 x Social Memberships for Leagues Club	✓	✓	✓	✓
Company promoted on Leagues Club monitors	✓	✓	✓	✓
Company promoted on Facebook	✓	✓	✓	✓
Exclusive invite to annual Sponsors function	✓	✓	✓	✓
2 x Club polo shirts	✓	✓	✓	✓

All prices exclude GST.

All adverts and/or logos are to be provided by the sponsor and must meet the technical specifications which will be advised.

FOR FURTHER INFORMATION PLEASE CONTACT:
Scott Robinson 0416 136 368


OTHER WAYS TO SUPPORT THE CLUB

- Naming rights for drink bottles
- Naming rights for corner posts
- Naming rights for club photos
- Naming rights for end of year trophies
- Naming rights for footballs
- Purchase prizes for player of the year
- Purchase prizes for player of the round
- Purchase auction items
- Donate Items for Raffles
- Ground announcements
- Social Media posts
- Corner post advertising

If one of our Sponsorship Packages doesn't suit your business, please feel free to contact us to discuss your preferences of any of the above and we will gladly work with you to find a package that will be mutually beneficial.



CONTACT US

 0416 136 368 (Scott)

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 runawaybayrugbyleague

